

# 25% TUITION DISCOUNT FOR CURRENT FAMILIES REFERRING NEW FAMILIES

#### **TERMS & CONDITIONS**

Nova Pioneer is offering a special 25% tuition discount for current families who refer a new family that successfully enrolls a student for the first time at Nova Pioneer in the 2025 academic year. The referred/new family must complete the full enrolment process for their child for the current family to qualify for the 25% tuition discount on their 2025 tuition fees. New families who enrol in the 2025 academic year also qualify for a 25% tuition discount on their 2025 tuition fees.

### **Campaign Duration**

This offer is valid for families who refer new students enrolling at Nova Pioneer **between 27 March 2025 and 12 September 2025**. Nova Pioneer reserves the right to close the campaign at any time.

## **Eligibility**

- In order to successfully enroll a referred student, the prospective parent must state that they were referred to Nova Pioneer by you (your first name and surname), when they fill in the <a href="mailto:online application form">online application form</a> in the 'How did you hear about us?' section on our website. This is a mandatory requirement to be eligible for the discount.
- Current Nova Pioneer families who refer a new family (i.e., a family enrolling a student for the first time) to Nova Pioneer in the 2025 academic year are eligible for a 25% tuition discount, provided the referred family successfully completes the enrolment process and enrols their child for the 2025 academic year.
- The referred family must be enrolling a student at Nova Pioneer for the first time in the 2025 calendar year.

- The offer applies to grades Pre-Primary to Form 3 for the Kenya National Curriculum and Grade 6 Cambridge Bridging and Year 7 for Cambridge students at all Nova Pioneer schools in Kenya.
- The 25% discount on tuition only applies to Term 1 of the 2025/6 Cambridge academic year that starts in September 2025 to December 2025.
- Enrolment is subject to space availability in the requested grade.
- The referral discount is processed for the youngest child's fees if you have only one child at Nova Pioneer, that child will receive the discount.
- There is no limit to the amount of students a current parent can successfully refer and consecutively benefit. You will be entitled to a **25% tuition discount per referral** who successfully enrolls.
- This referral programme is only open to parents whose child/ren are enrolled at Nova Pioneer at the time when they refer new parents, who then successfully enroll their child(ren) at Nova Pioneer.

#### **Enrolment Process**

- The referred family must complete the full enrolment process, including:
  - Submission of all required admissions documentation.
  - o Completion of student assessments.
- The referring family will be notified once the referred family's enrolment is confirmed and the discount is applicable.

## **Discount Application**

- The 25% tuition discount will apply to the referring family's tuition fees for the 2025 academic year and will be applied to the following term's tuition after the referred family's child reports to school.
- The discount applies to tuition fees only and does not extend to:
  - Meals and Boarding Fees
  - Clubs and Extracurricular Programs
  - Transport
  - Uniforms or Stationery
  - Academic Trips
- The discount is non-transferable, cannot be substituted for cash, and cannot be used as credit toward other fees.

## **Payment & Compliance**

- The 25% tuition discount will be applied to the referring family's account after the referred family has completed the full enrolment process and the tuition payment terms for the referred family are met.
- The referring family must remain in good financial standing and adhere to Nova Pioneer's tuition payment policies.
- If a family defaults on tuition payments, the discount will be forfeited.

#### **Exclusions**

- Nova Pioneer staff do not qualify for this incentive.
- If the referring family has an existing sibling enrolled at Nova Pioneer with an account in arrears, the discount will not be applied.
- Referred students cannot have a sibling currently or have been previously enrolled at Nova Pioneer.
- CBC Term 1, 2025 tuition fees do not qualify for the 25% discount.
- Cambridge Bridging/Year 6 Term 1 and Term 2 fees in the 2024/5 academic year do not qualify for the 25% discount.
- For financially assisted enrolments (bursaries & scholarships), this discount will not be additive:
  - If the bursary or scholarship award is less than 25%, the total tuition discount for 2025 will be capped at 25%.
  - o If the bursary or scholarship award is 25% or more, this additional discount will not be applied.
- Already enroled Nova Pioneer families who wish to transfer from one Nova Pioneer campus to another or one curriculum to another are not eligible for the 25% tuition discount as they are not considered new enrolments.

## <u>Refund</u>

• If the referred family's enrolment is withdrawn, the referring family will no longer be eligible for the 25% discount.

#### **General Conditions**

- This offer cannot be combined with any other tuition discounts unless explicitly stated by Nova Pioneer.
- Nova Pioneer reserves the right to amend or withdraw this incentive at its discretion without prior notice.

- Any disputes regarding these terms will be resolved at Nova Pioneer's sole discretion.
- By referring a family and accepting this incentive, families acknowledge that they have read and agree to these terms and conditions.

#### **How To Refer & Receive the Discount**

- 1. A current and referring parent talks to a friend and tells them about Nova Pioneer.
- 2. The prospective parent completes an online application form and in the 'How did you hear about us?' section, they select 'referred by a current parent' and write the full name of the parent who referred them. Note: this is a critical step to log this referral and without this the referring parent will not receive the said discount.
- 3. Once the referred parent completes the enrollment process, is accepted and pays grade-relevant fees for their first term at Nova Pioneer, the referral is flagged to the Nova Pioneer billing team who will subsequently credit your fee account with the discount. Note: that the discount can ONLY be applied to your tuition AFTER the referred student has paid and started at Nova Pioneer. If this happens after you have been billed, then a credit will retrospectively be applied to your fee account, equivalent to the 25% tuition discount for the 2025 calendar year.
- 4. For successfully referred enrolees that join <u>between</u> **27 March 2025 and 12 September 2025** the discount is applied for the same number of terms in during the campaign period that the referred student is enrolled for. For example, where the referred student joins Nova Pioneer:
  - a. At the start or during CBC/8-4-4 Term 2 (May 2025)- the discount will apply for Term 2 and Term 3 tuition.
  - b. At the start or during Cambridge (May 2025) or CBC/8-4-4 (September 2025) Term 3 the discount will apply for Term 3 tuition.
  - c. At the start or during Cambridge Term 3 (May 2025) or Term 1 (September 2025) The discount will apply for Term 3 and/or Term 1 tuition.